

LINDSAY CARROLL

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Art Director & Designer

Highly motivated, dynamic art director & designer with a strong attention to detail & process. My goal is to create & deliver successful communication strategies through the use of advertising & design. Proven ability to work collaboratively in a fast-paced environment & to design conceptually.

EXPERIENCE

March 2019 - Present

CLUTCH Workshop

Art Director

Created print and digital collateral, mock-ups, social media posts, logos, etc. Concepted campaigns, logos, events, etc. Worked closely with clients, Creative Director & Strategist on all projects. Brands: Big Boy Restaurants, Your Pie Pizza, Everybody Water, Seabird Coffee & Co. & more.

September 2018 - March 2019

Conover Tuttle Pace

Art Direction & Design Intern

Created banner ads, printed collateral, mock-ups, social media posts, presentation decks, etc. Obtained guidance from art directors, designers, copywriters & creative directors. Brands: Eastern Bank, Wahlburgers, Breeder's Cup, E.B. Horn, Assembly Row, UL & more.

October 2017 - May 2018

UD Residence Life & Housing

Graphic Design Intern

Worked under the Communications Director to help create promotional graphics.

May 2017 - May 2018

UDance Dance Marathon

Graphic Design Chair

Worked with 60 executive members to create a cohesive set of graphics which included; logos, flyers, banners, merchandise, infographics & social media. Collectively raised \$2,019,210.48 for kids battling childhood cancer.

June 2017 - May 2018

UDress Magazine

Senior Art Director

Worked closely with editors & photographers to help design a chic layout for the student-run fashion magazine.

EDUCATION

University of Delaware

Bachelor of Fine Arts, Visual Communications

Minor, Advertising

Class of 2018

Cuba Study Abroad

Winter 2017

Three weeks immersed in the Cuban culture. Studied photography, Cuban history & art. Resided in Havana, Vinales & a homestay. Visited national galleries, museums, music venues & cultural sites.

London Study Abroad

Summer 2017

Five week program that focused on advertising & design in the U.K. Worked on & presented briefs to creatives at J. Walter Thompson & RGA. Gained intimate design insight from Peter Saville & Nadav Kander.

ORGANIZATIONS

March 2016 - May 2018

Kappa Alpha Theta, Zeta Tau

Creative Assistant

Created promotional logos, videos, banners & social media posts. Conducted photo & video shoots to record footage for recruitment videos. Collaborated with other officers.

August 2015 - May 2018

Visual Communications Club (LBO)

Member

Selective student group within the Visual Communications program aiming to connect juniors and seniors. Also encourages members to get to know each other & collaborate on projects.

SKILLS

Art Direction
Photography
Typography
Magazine Layout
Graphic Design

Social Media
Adobe Creative Suite
International Travel
Volunteering
Sports